

Where is business slipping through the cracks?

We organize how you attract customers, respond to opportunities, follow up, and keep people coming back.

What we help businesses do

Start with one need - or connect the whole system.

CUSTOMER MANAGEMENT

- **Customer CRM**
Keep contacts, notes, activity, and conversations together.
- **Sales Pipelines**
See every lead, estimate, opportunity, and customer stage.
- **Task Management**
Assign follow-up work so important details are not forgotten.
- **Lead Tracking**
See where leads came from and what happened next.

CUSTOMER COMMUNICATION

- **Two-Way Texting**
Text customers from a dedicated business number.
- **Unified Inbox**
Manage texts, emails, calls, social, and web chat together.
- **Missed-Call Texting**
Automatically respond when your team cannot answer.
- **Email Messaging**
Send personal messages, updates, promotions, and follow-up.

AI & AUTOMATION

- **AI Receptionist**
Answer calls, collect information, and help book appointments.
- **AI Web Chat**
Answer common questions and capture website visitors.
- **Workflow Automation**
Trigger messages, tasks, alerts, and status changes.
- **Lead Routing**
Send each opportunity to the correct person or location.

WEBSITES & LEADS

- **Business Websites**
Mobile-friendly sites designed to create inquiries.
- **Landing Pages**
Focused pages for services, locations, and promotions.
- **Online Forms**
Capture quote requests, applications, and customer details.
- **Online Scheduling**
Let customers request or book appointments online.

MARKETING & VISIBILITY

- **Social Media**
Plan, create, and publish consistent business content.
- **Google Profile**
Improve your local Google Business presence.
- **Review Requests**
Make it easier for satisfied customers to leave feedback.
- **Digital Advertising**
Run focused Google, Facebook, or Instagram campaigns.

SALES & GROWTH

- **Lead Follow-Up**
Stay in touch until a lead responds, books, or declines.
- **Customer Reactivation**
Reconnect with customers who have not returned recently.
- **Referral Programs**
Create a repeatable way to request and track referrals.
- **Sales Campaigns**
Organize outreach around a service, offer, or audience.

FOLLOW-UP & RETENTION

- **Appointment Reminders**
Reduce no-shows with automatic text and email reminders.
- **Estimate Follow-Up**
Reconnect with customers who have not approved an estimate.
- **Service Reminders**
Bring customers back when maintenance or service is due.
- **Text Campaigns**
Send promotions, reminders, and announcements by text.
- **Email Campaigns**
Stay visible with newsletters and promotional messages.

REPUTATION & CONTENT

- **Reputation Management**
Monitor customer reviews and feedback.
- **AI Review Replies**
Create appropriate, consistent responses to reviews.
- **Review Landing Page**
Give customers a branded place to leave feedback.
- **QR Review Codes**
Turn counters and handouts into review opportunities.
- **Photo Content**
Capture real business, team, product, and service images.

SALES TOOLS & OUTREACH

- **Lead Nurturing**
Stay connected with prospects who are not ready yet.
- **Warm Follow-Up**
Reconnect with past conversations and lost opportunities.
- **Partner Outreach**
Develop relationships with referral and channel partners.
- **Sales Playbooks**
Document questions, messaging, and follow-up steps.
- **Sales Calculators**
Show pricing, savings, commissions, or return on investment.

WEB & LOCAL PRESENCE

- **Website Hosting**
Host, maintain, and support your business website.
- **Website SEO**
Improve structure and content for better search visibility.
- **Local Pages**
Build service pages for the communities you serve.
- **Online Listings**
Improve the accuracy of business information online.
- **Conversion Updates**
Improve offers, calls to action, forms, and contact options.

APPOINTMENTS & INTAKE

- **Booking Calendars**
Schedule calls, consultations, appointments, or services.
- **Confirmations**
Confirm appointments and share the next steps.
- **Check-In Forms**
Collect customer or visitor details when they arrive.
- **Check-In QR**
Let customers scan to register, check in, or ask for help.
- **Forms & Surveys**
Collect intake details, feedback, or qualification information.

PAYMENTS & TRAINING

- **Online Payments**
Accept payments through forms, invoices, or payment links.
- **Recurring Billing**
Collect recurring payments for plans or memberships.
- **Online Courses**
Deliver training, onboarding, lessons, and resources.
- **Customer Community**
Create a place for members, support, and shared learning.
- **CRM Training**
Help your team understand and use the system consistently.

NOT SURE WHERE TO START?

Show us where customers or opportunities get lost.

We map the process, connect the tools, and help keep it moving.

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